

MBA WITH TRIPLE QUALIFICATION

World Class British Degree Near To You



UK MBA

MASTER OF BUSINESS ADMINISTRATION

ADVANCED ENTRY

Extended Diploma in Strategic Business Management



midwest
COLLEGE



EXEED ECX MBA ADVANTAGE

TRIPLE QUALIFICATION

Students will receive triple qualification- Plymouth Marjon University (UK), Scottish Qualifications Authority (SQA) and Chartered Management Institute (CMI)

ACCESSIBILITY

Students have access to university studies locally through our satellite centres with Blended learning methodology and also a chance to complete their studies from London campus.

GLOBAL COMMUNITY

The bonds that develop with each other during the program often turn into friendships and business opportunities for life. You will join the Exeed ECX family.

WORLD-CLASS FACULTY

Combining experience and talent, our faculty members create world-class programs and cutting-edge research that influence businesses around the world. We have local and international faculty, who will provide 360-degree support.

FROM ASPIRATION TO REALITY

Be it a career change, promotion, or a new business venture, Exeed ECX MBA helps graduates to realize their professional aspirations.

FLEXIBILITY

Students have the flexibility to study in their own convenient time without compromising on their job.



This program allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace.

PROGRAM OVERVIEW

The purpose of this Triple Certification MBA program is to further help students in acquiring certificate from reputable institutions and to gain knowledge and skills in the fields of leadership, change management, management accounting, finance, and people management.

- ✦ The program is designed to help students gain additional skills in consulting, entrepreneurship, decision-making, and design & management of business tasks.
- ✦ The blended course delivery and assessments are based on real life situations and application which will directly benefit the learner improve their performance at their workplace.
- ✦ Students have the option to attend the annual convocation either in the nearest satellite center or at campus in Plymouth Marjon University. UK

PROGRAM STRUCTURE

THE ENTIRE COURSE IS STRUCTURED IN TWO PARTS;

PART 1

SCQF LEVEL 11 EXTENDED DIPLOMA IN STRATEGIC BUSINESS MANAGEMENT

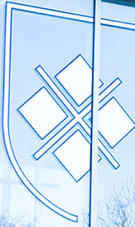
- ✦ International Marketing Management
- ✦ Sustainability and Business
- ✦ Strategic Management
- ✦ Strategic Change Management
- ✦ Accounting for Next Generation Leaders
- ✦ Strategic Leadership and HR Practices in Organisations

PART 2

MBA PROGRAM

Module : Research Methods & Dissertation





PLYMOUTH
MARJON
UNIVERSITY

WELCOME

ABOUT PLYMOUTH MARJON UNIVERSITY

Established in 1923, Plymouth Marjon University (University of St Mark and St John) is a private higher-education institution located in the city of Plymouth, South West England. Officially recognized/chartered by the Privy Council, Plymouth Marjon University (Marjon) is divided into seven subject areas, which include arts and humanities, business, education and communities, health and wellbeing, law and criminology, sport, physical education and coaching, and teacher training. Each area offers a wide range of both undergraduate, graduate and Post graduate courses.

The Times and Sunday Times Good University Guide 2022 ranks Plymouth Marjon University as 3rd for social inclusion, 4th for teaching quality and 8th for student experience, out of 130 UK universities Plymouth Marjon University has been rated the number 1 university in England for "learning community" and 2nd for "student voice", in the National Student Survey. Marjon is one of the greenest universities in the UK. Through Marjon Zero project, the university is committed to zero carbon emission by 2030.





PROGRAM DETAILS

PART 1 - SCQF EXTENDED DIPLOMA (120 CREDITS)

INTERNATIONAL MARKETING MANAGEMENT

This module explores knowledge and understanding of contemporary theories and their applications in the research field of international marketing and management and nurtures originality in developing, applying, and implementing ideas in the areas of international management and international marketing.

SUSTAINABILITY AND BUSINESS

Organizations within modern day business are required to redesign their strategies and policies to be aligned with a sustainability agenda. Corporate social awareness is now being seen as way to address economic, social and ecological issues from a sustainability standpoint, expanding the traditional reach of CSR. Sustainability awareness creates an environment for a more innovative organization and supply chains, with emphasis on biodiversity and closed loop supply strategies. The module will critically review sustainability challenges and opportunities for organizations in a global context.

STRATEGIC MANAGEMENT

This module is designed to help students understand and evaluate various aspects of strategic management in a global context. The module also serves as an opportunity to develop skills for strategic thinking and analysis, leadership, communication, teamwork, and cross-functional integration. Students should be able to synthesize information to make strategic decisions and actions demonstrating awareness of complexity, risk and uncertainty in a dynamic business environment. The module helps students to evaluate the relationship between organizational strategies, performance, and stakeholder expectations.



STRATEGIC CHANGE MANAGEMENT

The goal of studying strategic change management is to acquire an in-depth knowledge about the factors that cause change, the nature and perspectives of organizational change, reactions and resistance to change, overcoming resistance to change and the impact of leadership and human behavior on change management. In addition to these, theories and models of change management and stakeholder management will be explained in detail. By the end of this course, students will know the basics of strategic change management and its factors. In addition, students will also be able to manage organizational change by monitoring and evaluating the change process.

ACCOUNTING FOR NEXT GENERATION LEADERS

This module aims to provide next generation leaders with a level of practical understanding that can be used in the workplace by covering a range of key areas in financial accounting, management accounting and finance in general.

STRATEGIC LEADERSHIP & HR PRACTICES IN ORGANISATIONS

The purpose of this module is to discuss and explain the role of strategic HRM and leadership practices in an organization and their influence on the overall performance and competence of the organization. This module is designed to develop an understanding about the contemporary practices of strategic human resource management and the paradigm shift in the approaches and methods related to various functions of HRM like strategic recruitment and selection, strategic leadership, strategic performance management and employee development to name a few. It also endeavours to highlight the role and significance of leadership styles and practices during the planning and implementation of change in the organization. Upon successful completion of the module, the participants will be able to have comprehensive knowledge about the wider business context in which the manager has to lead and perform and make effective decisions.

PART 2 – MBA PROGRAM (60 CREDITS)

RESEARCH METHODS & DISSERTATION

Research Methods is an opportunity for students to demonstrate their ability to investigate issues of their own choice over a significant period. Essentially this is an individual effort, but it is carried out with the guidance and advice of a supervisor. Research is a creative and investigative process which only learners can develop in totality.





ADMISSION REQUIREMENTS

STUDENTS SEEKING ADMISSION TO THE COURSE MAY HAVE TO FULFIL THE FOLLOWING CRITERIA/REQUIREMENT.

- A Bachelor's degree in any discipline
- Proficiency in English language equivalent to IELTS 6.0 or equivalent.
- The learners without a bachelor's degree will be considered subject to having minimum of three years of managerial/supervisory experience.

1 YEAR
DURATION



WHY CHOOSE US?

When deciding which university is right for you, there are many things you need to consider. Here are few reasons why Exeed ECX could be the right place for you.

STUDY CENTRE NEAR YOU

We connect two ends that are far apart demographically, by means of an education system that makes learning easy and fulfils the dreams of learners to achieve a UK degree. Applying the learning system developed in our centre, along with the teaching facilities and practical work environments ensure that our students graduate fully prepared to meet the needs of the dynamic business world.

BLENDED LEARNING

The blended learning methodology combines both face-to-face & live online classes. At Exeed ECX, this methodology reduces barriers to enrolment and enables students to achieve their targeted education. It gives the student independence, flexibility and continuous assignation pattern, no matter where they are based.

WORLD CLASS UK DEGREE

British higher education represents a world class degree. The excellence of the teaching and research is acknowledged worldwide. The approach to learning that we follow fosters independent thinking, analytical skills, and self-discipline. UK degrees are recognized worldwide for their creative and challenging learning environments, that help their students push themselves to the extreme.

STUDENT SUPPORT

Students will get guidance from our faculty throughout the program. We are recognized both nationally and internationally for our distinctive approach to teaching and student support.







Plymouth Marjon University is a trading name of the University of St Mark & St John

Regional office:
City Center Complex, Pattambi Road, Perinthalmanna,
Malappuram, Kerala, India 679322

Corporate office:
Suite 703, City Gate Tower, Al Ittihad Road, Al Tawun, Sharjah, UAE

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