



# PG DIPLOMA IN NATURAL LANGUAGE PROCESSING

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# INDEX

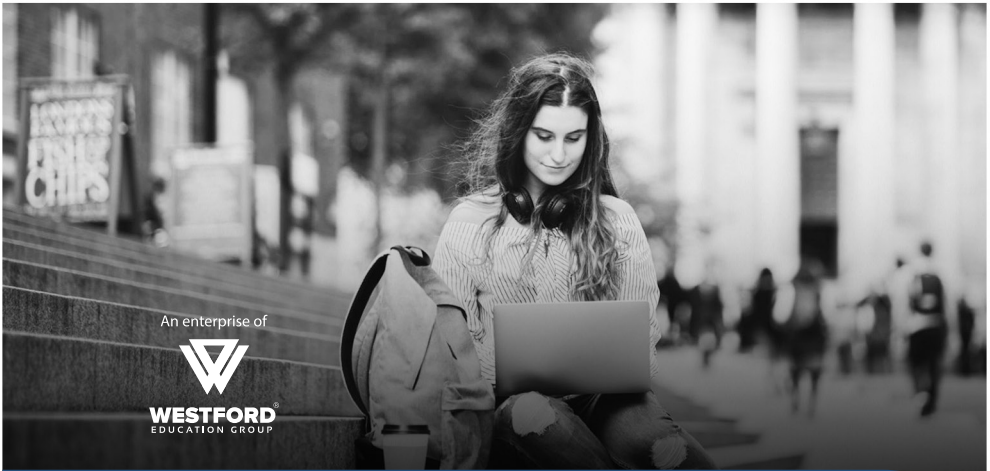
○ About Exeed ECX	03
○ About Westford Education	04
○ About UCAM	05
○ Program Overview	06
○ Program Structure	07
○ Training Key Features	12
○ Eligibility	12
○ Prerequisites	12
○ Tools/frameworks/libraries	13
○ Application & Use Cases	13
○ Capstone Projects	14
○ Internship/Projects	14
○ Placement Support	15
○ Certification	15



# ABOUT EXEED ECX



Exeed ECX is a spin-off of Exeed College - a prestigious entity of higher learning and executive education from Westford Education Group. Exeed ECX provides a unique learning method through its satellite centres via blended learning. Exeed ECX, with its world-class academics, has accreditation and partnerships with the world's premium universities and awarding bodies. Plymouth Marjon University is a top-ranked, accredited university in the UK that collaborated with Exeed ECX. Other major universities collaborating with Exeed ECX are Universidad Católica de Murcia (UCAM) in Spain, Acacia University in the USA, and GEX Business School in France. Apart from this, our parent organisation Exeed College has tie-ups with universities across the globe - UCAM (Spain), Liverpool John Moores University (UK) and Carolina University (US) as well as with professional accreditation bodies like Scottish Qualifications Authority (SQA), Chartered Management Institute (CMI), Society for Human Resource Management (SHRM) and Cambridge International Qualification to provide globally recognised qualifications



An enterprise of



ABOUT

# WESTFORD EDUCATION

Westford Education Group (WEG) is a leading provider of accredited international education to aspiring learners across the globe. Headquartered in the UK, WEG is a pioneer in providing various Academic Degrees, Professional Certificates and Diploma courses in association with international accredited and recognized organizations and universities.

The study programs offered at WEG range from Undergraduate to Doctoral level consisting of master's, post graduate diplomas and doctoral degrees. WEG also provides specialized courses such as Doctor of Business Administration, Doctorate in Management, and Master of Business Administration (MBA) to name a few. Our core competence lies in providing higher National diplomas and professional certificate courses encompassing a wide range of domains specific to various industries.



Westford is fast emerging as a reputed brand of global education providers. WEG comprises 9 independent brands, 7 brands of Higher Education, 2 brands of K-12 education, and 1 brand operating in Sports Management.



# ABOUT UCAM



**UCAM**  
UNIVERSIDAD CATÓLICA  
DE MURCIA

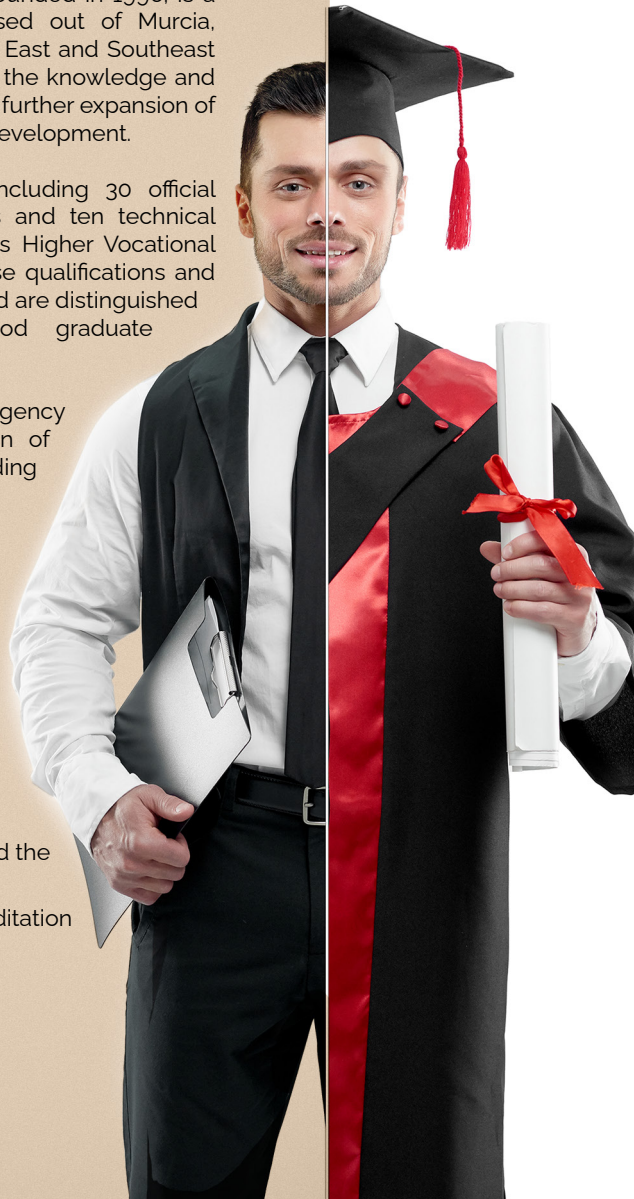
Universidad Católica de Murcia (UCAM), founded in 1996, is a fully-accredited European University based out of Murcia, Spain. With learning centres in the Middle East and Southeast Asia, UCAM aims to provide students with the knowledge and skills to serve society and contribute to the further expansion of human knowledge through research and development.

The university offers various courses, including 30 official bachelor's degrees, 30 master's degrees and ten technical higher education qualifications through its Higher Vocational Training Institute, in addition to its in-house qualifications and language courses. The programmes offered are distinguished in Europe and worldwide, with good graduate employability prospects as well.

UCAM is accredited by ANECA (National Agency for Quality Assessment and Accreditation of Spain) and the Ministry of Education regarding 17 of its undergraduate degrees.

## Key features:

- A fully accredited European University
- Spain's number two private university in academic output and quality
- Recognised by the European Higher Education Area
- Agreements with 167 universities around the world
- First Spanish university to secure accreditation from ANECA
- Four stars in the QS Stars rating system



# PROGRAM OVERVIEW

## PG DIPLOMA IN NATURAL LANGUAGE PROCESSING

Master the skills to get computers to understand, process, and manipulate human language. Build models on real data, and hands-on experience with sentiment analysis, machine translation and more.

ML skills to get computers to understand, process, and manipulate human language. Build Learn cutting-edge natural language processing techniques to process speech and analyze text. Build probabilistic and deep learning models, such as hidden Markov models and recurrent neural networks, to teach the computer to do tasks such as sentiment analysis and text classification, machine translation, and more!

Course Duration: **9 Months** | Course Modules: **6 Modules**



# PROGRAM STRUCTURE

## MODULE 1

CREDITS : 20

### BASICS OF PYTHON

#### Basic Python Programming

- Variable & data types
- Conditional statements
- Loops
- Functions

#### Essential Python libraries for data science

- Pandas
- Numpy
- Scikit
- Matplotlib

#### Setting up Python for Machine Learning

### LEARNING OUTCOMES

- **L01** Learn basic concepts of Python
- **L02** Acquire rudimentary skills to write programs in Python
- **L03** Ability to use Python for Data Science & Machine learning
- **L04** Get application-ready with essential Python libraries & tools



## MODULE 2

CREDITS : 20

### MATHEMATICS AND STATISTICS FOR ARTIFICIAL INTELLIGENCE & MACHINE LEARNING

- **Linear algebra**
- **Probability Theory**
- **Statistics**
- **Statistical tools**
  - CSV
  - Excel

## LEARNING OUTCOMES

- **L01** Master the mathematical foundation required for writing programs
- **L02** Learn mathematical and statistical foundations required for AI & ML
- **L03** Acquire mathematical knowledge to build algorithms for data analysing
- **L04** Apply statistical analysis techniques using essential softwares on data sets



## MODULE 3

CREDITS : 20

## PYTHON FOR MACHINE LEARNING

- **Python Programming for AI & ML**
  - Essential Python libraries for data analysis
  - Data storage and manipulation by NumPy
  - Data Visualization using Matplotlib
  - Data Analysis with Pandas
  - Basic introduction to Sci-kit-learn

## LEARNING OUTCOMES

- **L01** Acquire practical skills in data analyzing, handling & visualization using Python tools
- **L02** Perform mathematic operations on a wide range of data using NumPy
- **L03** Operate Pandas to sort through & rearrange data, run analyses, & build data frames
- **L04** Ability to analyze by visualizing data with Matplotlib



# MODULE 4

CREDITS : 20

## INTRODUCTION TO MACHINE LEARNING & ARTIFICIAL INTELLIGENCE

- Introduction to ML & AI
- Supervised Learning
- Unsupervised Learning
- Reinforcement Learning
- Machine Learning Algorithms  
Regression, Classifiers, Clustering
- Machine Learning Task  
Dataset, Data Cleaning, Algorithm Selection, Training & Testing Model

### LEARNING OUTCOMES

- L01 Understand Artificial Intelligence and Machine Learning fundamentals
- L02 Demonstrate a comprehensive knowledge of the nature of the data and techniques used for pre- processing the data for machine learning
- L03 Introduction to major machine learning algorithms like Classifiers (for image, spam, fraud), Regression (stock price, housing price, etc.), Clustering (unsupervised classifiers)
- L04 Demonstrate a deep critical understanding of algorithms and mathematics behind established ML approaches



# SPECIALISATION MODULE 1

CREDITS : 20

## ADVANCED PYTHON FOR NLP

### Core Python for computer vision

- Strings
- Regex

### Machine Learning algorithms

- Regression
- KNN
- SVM

### Computer vision tools

- Keras
- TensorFlow

## LEARNING OUTCOMES

- **L01** Understand basic concepts and standard tools used in NLP
- **L02** Acquire the prerequisite Python skills to move into Natural Language Processing
- **L03** Understand NLP python packages to enable them to write scripts for text pre-processing
- **L04** Learn popular machine learning algorithms, Feature Selection, and the Mathematical intuition behind them



## SPECIALISATION MODULE 2

CREDITS : 20

### MACHINE LEARNING FOR NLP

- Introduction to ML
- Supervised learning
- Unsupervised learning
- ML deployment
- Automated speech recognition
- Text-to-speech conversion
- Decision theory
- Regression
- Classification
- Text Analysis applications
- Feed-forward neural networks
- Recurrent neural network
- Convolutional neural network
- Utterance classification
- Sequence tagging

## LEARNING OUTCOMES

- **L01** Concepts of deep learning to build artificial neural networks and traverse layers of data abstraction and get a solid understanding of deep learning using TensorFlow and Keras
- **L02** Understanding text processing and vectorization for ML Use case
- **L03** Develop and build fully automated NLP algorithms in Burt and transformers
- **L04** Understand the concepts of NLP, feature engineering, natural language generation, automated speech recognition, speech-to-text conversion, text-to-speech conversion

- **Clarifying the terms of the research**
- **Suggesting areas of reading**
- **Apply the knowledge base and abilities taught throughout the course to a real-world scenario**
- **The Problem, Understanding It, and Getting Data**
- **Frame a business issue in a manner that can be solved with AI & ML**
- **Apply Exploratory Data Analysis and Modeling**
- **Identify the methodology or algorithm that will handle the proposed challenge**
- **Reviewing the proposed methodology**
- **Establishing a research timetable, including initial dates for further meetings between the student and supervisor**
- **Advising students about appropriate standards & conventions concerning the assessment.**
- **Providing means of contact in addition to tutorials**
- **Educate learners to research and write their results and thoughts correctly, clearly, logically, and to a high-professional degree**

## LEARNING OUTCOMES

- **L01** Conduct independent research and development within the context of an AI & ML project
- **L02** Produce detailed documentation to a standard expected of a professional in the field of AI & ML
- **L03** Communicate technical information clearly and succinctly to a broad, non-specialist audience
- **L04** Apply knowledge of research principles and methods to plan and execute a research based industry project with a high level of personal autonomy and accountability





# TRAINING KEY FEATURES



144 hours of live instructor-led training



3 industry based projects, 6 assignments



24/7 support and LMS Access



Hands on experience with latest tools & applied projects



Live engagement classes by seasoned academics and professionals



Internship/Projects



Flexible timing for working professionals



EMI option

## ELIGIBILITY

Students seeking admission to the course may have to fulfill the following criteria/requirement.

- Bachelor's Degree from a recognized University
- Proficiency in the English language

## PREREQUISITES

Due to its involvement in modern Machine Learning algorithms with math and programming, candidate having knowledge with linear algebra, probability and calculus could be a plus.

# TOOLS/FRAMEWORKS/ LIBRARIES

- Scripting Tools : Python, MySQL
- Tools /Libraries : Pandas, NumPy, Seaborn, Matplotlib, Scikit, Pytorch, Spacy, NLTK
- IDE Shell : Jupyter Notebook
- Database Integrations : REST API
- Data Science Environment : Anaconda
- Automated Machine Learning Models : Supervised, Unsupervised



## APPLICATION & USE CASES



Clinical Documentation



Checking Grammar



Search Autocorrect and Autocomplete



Business Analytics



Document Classification



Text Summarization



Automated speech / voice recognition

# CAPSTONE PROJECTS

## Showcase your capability with the real-world projects

### Bring Your Own Project

Learn to solve a problem that you/your organization is facing using NLP

OR

### Choose From Curated Capstone Projects



SENTIMENT  
ANALYSIS



TOPIC  
MODELING



NEWS ARTICLES  
CLASSIFICATION

# INTERNSHIP/PROJECTS

Exeed ECX provides internships in the respective field for a period of 4-5 months to all eligible and able students.

## INTERNSHIP/PROJECTS INCLUDES:

- Mentoring by software developers
- Live workshops on projects
- Internship certificate
- Candidate's evaluation



After successfully completing the learning modules, eligible students would move on to internships

# PLACEMENT SUPPORT

Exeed ECX's high level of instruction has attracted an increasing number of companies, and the placement scene is expanding. Candidates who excel in internship will be eligible for placement at top MNC's that work with Exeed ECX.

- Deliver five proof-of- concept a month
- JD based Support training
- We will have our partner companies review the POCs
- Placement in MNC

# CERTIFICATION

International  
Certification by

**UCAM - Spain**



**UCAM**  
UNIVERSIDAD  
CATÓLICA DE MURCIA






**UCAM**  
UNIVERSIDAD  
CATÓLICA DE MURCIA



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